(Pages : 3) **D – 2646**

Reg. No. : .....

Name : .....

Fifth Semester B.Com. Degree Examination, December 2017
First Degree Programme under CBCSS
Open Course I : CO 1551.2/CC 1551.2/CX 1551.2/TT 1551.2
PRINCIPLES OF MANAGEMENT
(2014 Adm. Onwards)
(Common for Commerce/ Commerce with Computer Application/ Commerce and Tax Procedure and Practice/ Commerce and Tourism and Travel Management)

Time : 3 Hours Max. Marks : 80

PART – A

Answer **all** questions. **Each** question carries **1** mark (Very short answer type).

(10×1=10 Marks)

1. Explain Henry Fayol's definition of management.
2. What is democratic and participative approach to management ?
3. Define planning.
4. What is span of control ?
5. Explain delegation.
6. What are rules ?
7. Explain human resource planning.
8. What is the meaning of selection ?
9. State any two factors affecting centralisation.
10. Explain the levels of control.

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PART – B

Answer **any 8** out of **12** questions. **Each** question carries **2** marks (Short answer **not** exceeding **one** paragraph). **(8×2=16 Mar**

11. What are the tasks of management ?
12. What are the different types of managers according to the activities performed by them ?
13. Explain the nature of planning.
14. State any two limitations of planning.
15. What is planning premises ?
16. Explain the herd and group concept of organisation.
17. What are the functions of informal groups ?
18. What are the limitations of authority ?
19. What are the elements of delegation ?
20. What are the factors determining the degree of decentralisation ?
21. Describe On-the-job training methods.
22. Mention any four advantages of direction.

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PART – C

Answer **any 6** out of **9** questions. **Each** question carries **4** marks (Short essay **not** exceeding **120** words). **(6×4=24 Ma**

23. Explain the importance of management.
24. Explain management as a profession.
25. What are the functional areas of management ?
26. What are the importance of planning ?
27. State the importance of organising.

28. State the limitations of line organisation.

29. What are the features of delegation ?

30. Explain the importance of staffing function.

31. What are the advantages and disadvantages of internal recruitment ?

PART – D

Answer **any 2** out of **4** questions. **Each** question carries **15** marks (Long essay). **(2×15=30 Marks)**

32. Discuss the contribution of Henry Fayol to management.

33. Explain the planning process. What are the types of plans on the basis of use ?

34. Define organisation. State the principles of organising.

35. Explain the importance of controlling. State the nature of control system.

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